

Business



Paper 1, 2 & 3
2 hours

Theme 4

Theme 3

YEAR
13

Theme 1

Theme 2

YEAR
12

Paper 2
Theme 2
Exam
1.30 hours

Paper 1
Theme 1
Exam
1.30 hours

Theme 2
PPE

YEAR
11

Theme 1
PPE

YEAR
11

Theme 2

YEAR
10

YEAR
9

Theme 1

4.4 Global industries and companies

4.3 Global marketing

4.1 Globalisation

4.2 Global markets

1.3 Marketing mix and strategy

1.2 Market

1.1 Meeting customer needs

Topic 2.3 Making operational decisions

Topic 2.2 Making marketing decisions

Topic 1.3 Putting a business idea into practice

Topic 1.2 Spotting a business opportunity

Topic 1.4 Making the business effective

Topic 1.1 Enterprise and entrepreneurship

3.4 Influences on business decisions

3.5 Assessing competitiveness

1.5 Entrepreneurs and leaders

1.4 Managing people

Topic 2.4 Making financial decisions

Topic 2.1 Growing the business

Topic 1.4 Making the business effective

Revision & PPE

3.3 Decision-making techniques

3.2 Business growth

2.1 Raising finance

2.3 Managing finance

2.2 Financial planning

Revision

Theme 2
PPE

Theme 1
PPE

Theme 2

Topic 1.5 Understanding external influences on business

Topic 2.5 Making human resource decisions

Subway Challenge

