Guilsborough Academy Sixth Form
KS5 Curriculum



A Level
Media

Course Title:
Media Studies

Entry Requirements:
Grade 5 in GCSE English.

Examination Board
OCR

Assessment:
- H409/1: Media Messages – Music videos, advertising and the press
- H409/2: Evolving Media – TV drama, video games, film, radio H409/3:
- Non Examined Assessment – Film-making, website, blog

Is this course right for me?
This is a course for anyone who enjoys Media and is interested in not only how to make media products, but also why they are made and the effects they can have on us.
This new linear course covers a wide range of content, from comparing Netflix's Stranger Things to the French thriller Lupin, to understanding the power and responsibility of the press.
A good GCSE English grade will help with your essay writing but creative subjects like Art or large projects like Drama or ICT will also prepare you for the level of independent work.
By the end of the course you will improve your analytical essay skills and gain experience of working and practising with editing software and filming techniques.

A LEVEL MEDIA

Unit Contents:

H409/1:

Media Messages. An examination unit (35%), students analyse advertisements, The Guardian, The Daily Mail, The Big Issue and compare two music videos. The newspapers require in depth analysis of media language, representation, audiences, industries and how they are related to the ideas of key theorists in the media field.

H409/2:

Evolving Media. An examination unit (35%), students analyse Radio One, Animal Crossing and Snow White. The Long Form TV drama series topic requires an in-depth analysis of media language, representation, audiences, industries and how they are related to the ideas of key theorists in the media field.

H409/3:

Non Examined Assessment – In this coursework unit (30%), students individually create a moving image production and a website from a set brief.





Progression:

This course is suitable for those who would like to continue to study many aspects of Media at university, or pursue a career in a range of different areas including journalism, advertising, film production and other areas of the Media. Ask teaching staff more information about the transferable skills that the subject develops.

Examples of university courses and grades required:

- **University of Southampton** Film Studies ABB
- **Falmouth University** Film BA 120 UCAS points (excellent links to industry)
- **Bournemouth** Film Production and Cinematography 128 UCAS points
  Coventry University Digital Media BBC
- **Nottingham Trent** Media and Film & TV 112 UCAS points

Furthe r Information Contact:
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