Guilsborough Academy Sixth Form
KS5 Curriculum



A Level
Business

Course Title:
Business

Entry Requirements:
Grade 5 in GCSE Business, if studied.

Examination Board
Edexcel

Assessment:
There are three externally assessed papers at A-Level. Each paper comprises 100 marks and is two hours in duration. Questions range from short answer questions, data response and extended open response.

Is this course right for me?

The aim of the course is to enable students to develop an interest in and enthusiasm for business. It will engage students and help them understand and appreciate the world of business.

Whereever students go they will be stepping into a business, whether this is coming to school, going shopping or visiting the cinema with their friends. Businesses are everywhere. Therefore this course will help students appreciate how a business works and all the elements that come together to make a business successful. A-Level Business will help students in the future as they are likely to work in one or even be in charge of their own business one day.

This exciting course has four main themes over the 2 years. Students will build up their core knowledge of business concepts and apply them to business contexts and real businesses. They will then consider more complex business issues and take a strategic view of business opportunities and issues.

A LEVEL BUSINESS

Unit Contents:

Theme 1: Marketing and People
Students are introduced to the market, explore the marketing and people functions and investigate entrepreneurs and business start-up.

Theme 2: Managing Business Activity
Students explore the finance and operations functions, and investigate external influences on business.

Theme 3: Business Decisions and Strategy
Students develop their understanding of the concepts introduced in Theme 2 and explore influences on business strategy and decision-making.

Theme 4: Global Business
Students develop their understanding of the concepts introduced in Theme 1 and explore business activity in a global context.

Examples of university courses and grades required:

Law and Business – Warwick University - A, A, B
Finance and Accountancy – Leicester University - A, B, B
Human Resources – University of Hertfordshire - B, B, C





Progression:

The eclectic nature of A-Level Business gives students an excellent grounding for University and those seeking apprenticeships or employment. Business Studies and related degree courses continue to be the biggest single subject area within Higher Education.

A-Level Business is a good basis for progression to degrees in Business Administration, Marketing, Human Resources, Accountancy, Stock broking, Finance and Banking. There are numerous business degrees and most universities provide business courses. Many courses are connected with a particular area of business such as: Business with Computing, Business and Management, International Business, Business with a Language, or Business and Finance.

Further Information Contact:
Miss C Kelly - Head of Business Studies
kelly@guilsborough.northants.sch.uk